



COUNTRY DESCRIPTION

Brazil borders all the countries of South America, except Ecuador and Chile.

Population: 209 million people

Income per capita: 8,686 euros

Life expectancy: 75.8 years

Human Development Index: position 79

Capital: Brasilia

Territorial division: it is formed by 26 states and the Federal District of Brasilia

Language: portuguese

Currency: real



MAIN CHALLENGES AND ANALYSIS OF THE SITUATION

Brazil is a country that struggles to resolve its big contradictions, especially those that exist between the Poor and the Rich. During the last decade Brazil became known for implementing development and social programs that lifted millions of families out of Poverty and recently Brazil became known for a political class that is very corrupt and defends its interest to maintain power above all and is not dealing effectively with the needs of the population and its development.

OUR LOCAL PARTNER



www.humanabrasil.org

Humana People to People (HPP) Brazil started its activities in 2007.

Since its inception, it has developed its projects in the state of Bahia and in 2018 it has expanded its operating radius to two new states.

Humana Brazil develops activities in nine territories and 49 municipalities in the following areas:

- Agriculture and rural development
- Community development

PERFORMANCE INDICATORS BY ACTIVITY SECTORS - 2018

Agriculture and rural development

Our Farmers Clubs program consists of project with family farmers but with small scale fishery too.

Of the about 10,000 people enrolled in the FC projects, about 3,500 earn their living predominantly through fishery and shell fish collecting. We support, especially, the women to organize themselves in production groups of 5 to 10 members and in networks.

The groups and their networks continue being active after the funding to a particular project ends and

enables Humana Brazil to change scale. Instead of supporting individual groups, with fewer staff and resources we can support a network of production groups, which puts higher demands on the project people.

At the end of 2018 we reached out to 200 groups, production associations and coops. One of our challenges for 2019 is to organize these 200 groups in a Humana network and use the scale to progress in the field of marketing, sales and product development.

Community development

Humana Brazil started 3 Community Development projects which made our program much more robust. One working in Salvador, an urban CD project, one with indigenous families and one with Quilombola families. We started projects in two new states, the first projects outside Bahia state, where we started in 2007 and have had our projects ever since.