

*We invite you  
to join us at the  
XIX International  
AIDS Conference.*

*Booth 13 in Hall C*

**TCE**

Total Control of the Epidemic

*Only people can liberate themselves from the AIDS epidemic*



HUMANA  
PEOPLE TO PEOPLE

Humana People to People is a federation that comprises 32 local associations working in 43 countries. Through 470 projects, members of the federation benefit 12 million people annually. From the Zimbabwe global headquarters, Humana People to People provides technical support, supervision, and a wide range of other services, focusing on the development sectors of health, agriculture, education and community development.



Total Control of the Epidemic

*Twelve Years,  
Eleven Million People*

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HUMANA  
PEOPLE TO PEOPLE

*"The TCE model empowers people and communities to halt the spread of HIV."*

— Conrad Person, Director, International Programs, *Johnson & Johnson*

## **IAC presentation to showcase flagship Total Control of the Epidemic (TCE) HIV/AIDS prevention, care and support model**

(WASHINGTON, D.C.) Humana People to People (HPP), an international federation of local development organizations, will present the results of its Total Control of the Epidemic (TCE) model at the International AIDS Conference presentation, in Washington, D.C., on July 24 and 25, 2012.

The TCE program combats the epidemic by mobilizing individuals and entire communities to take control of HIV/AIDS. With its use of home-based field HIV testing and customized prevention planning for every person in each household, TCE has been recognized as an effective combination prevention model and has received strong financial and technical support from the Global Fund, PEPFAR/USAID, CDC, USDA, Johnson & Johnson and many other private partners. TCE is implemented in Africa, India and China in partnership with respective national and local government agencies.

During the past twelve years TCE has reached individuals in 12 countries, spanning both rural and urban environments. Specific results include:

- 11.3 million people reached with HIV/AIDS information and counseling.
- 2 million people referred for HIV testing.
- More than 500,000 women educated and mobilized for PMTCT services.
- More than 600,000 activists trained and engaged in community mobilization efforts.

With an average cost of \$2 per person per year, the TCE model represents a cost effective intervention that can be easily replicated across the most HIV affected countries.

### **POSTER PRESENTATION**

**"Scaling Up TCE for  
House-to-House HIV  
Testing in Zambia"**

#### **WHERE:**

International AIDS  
Conference

Walter E. Washington  
Convention Center  
Washington, DC

Exhibition Hall  
Level 2

#### **WHEN:**

July 24, 2012  
12:30-14:30

#### **PRESENTER:**

Ib Hansen  
TCE Program Director

### **ORAL PRESENTATION**

**"TCE: a Community  
Driven Response to  
the Fight Against AIDS"**

#### **WHERE:**

International AIDS  
Conference

Walter E. Washington  
Convention Center  
Washington, DC

Session Room 7

#### **WHEN:**

July 25, 2012  
14:30-16:00

#### **PRESENTER:**

Marie Lichtenberg  
Director of International  
Partnerships

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