



**HUMANA**  
Fundación Pueblo para Pueblo

# **WORKING FOR GLOBAL SUSTAINABILITY**

**Executive Summary 2017**



# WHO WE ARE



Since 1987, Humana has been promoting the **environmental protection** through the reuse of textiles and implementing development **cooperation programs** in Africa, Latin America and Asia, as well as local support and awareness initiatives in Spain.

The Foundation, true to its values and origin, focuses on the improving the lives of people who need it most, thanks to the work of a team of more than 550 people of 25 different nationalities.

## Values

- Solidarity
- Sustainability
- Environmental consciousness
- Transparency
- Persistence
- People-centred
- Professionalism



# KEY FIGURES

## Textile collection

**2,000**

municipalities and enterprises

**2**

million+ textile donors

**5,200**  
collection bins

**18,281**  
tons of textiles collected

**57,934** tons of CO<sub>2</sub> stopped emitting thanks to the selective collection of used textiles

## Cooperation for development

**121,900** people involved in **61 actions** across **13 countries**

**2,069,354** Euros of own funds for projects

**28,900** Euros of external funds

## Preparation for reuse

**11,198** tons given a second life thanks to reuse or recycling

**90%** prepared material used

## Awareness

**27,051** Euros for awareness projects

**192** workshops

**9,448** people involved in awareness projects

## Stores and sustainable fashion

**1,595,015** customers

**4,421,826** garments sold

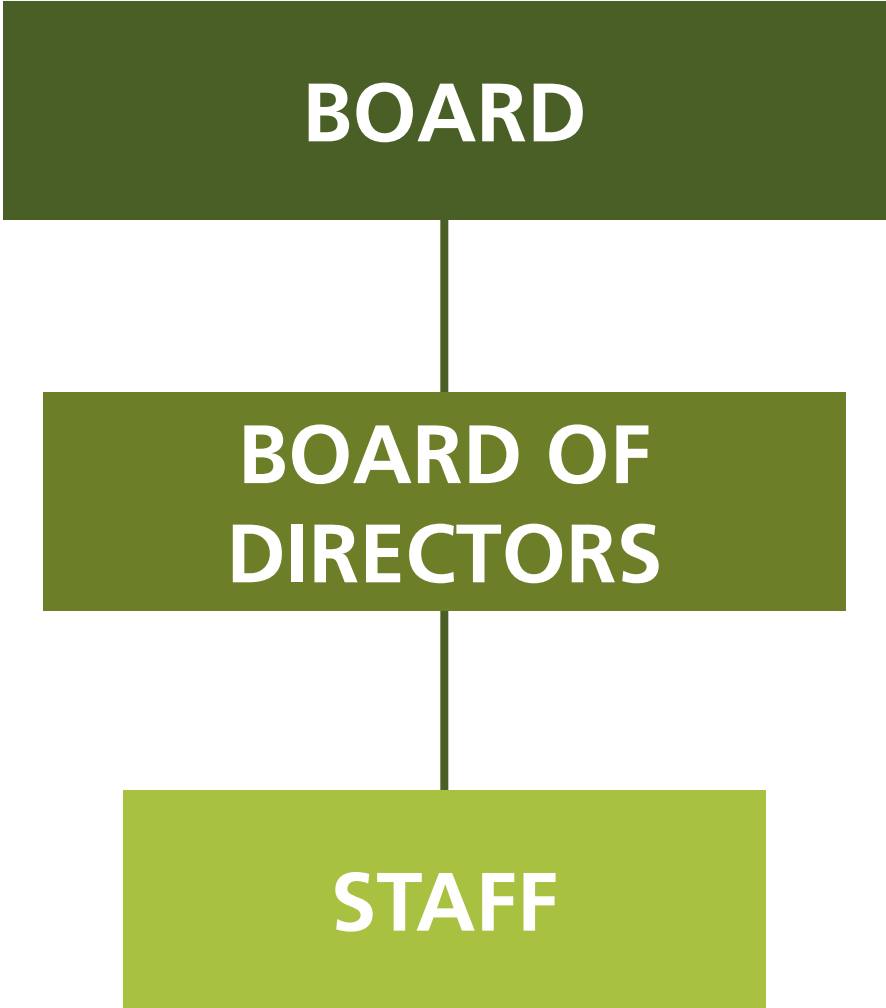
## Local support

**10,685** people involved in **128 actions** of local support in Spain

**458,981** Euros for actions of local support

**2,054** Aid Vouchers distributed

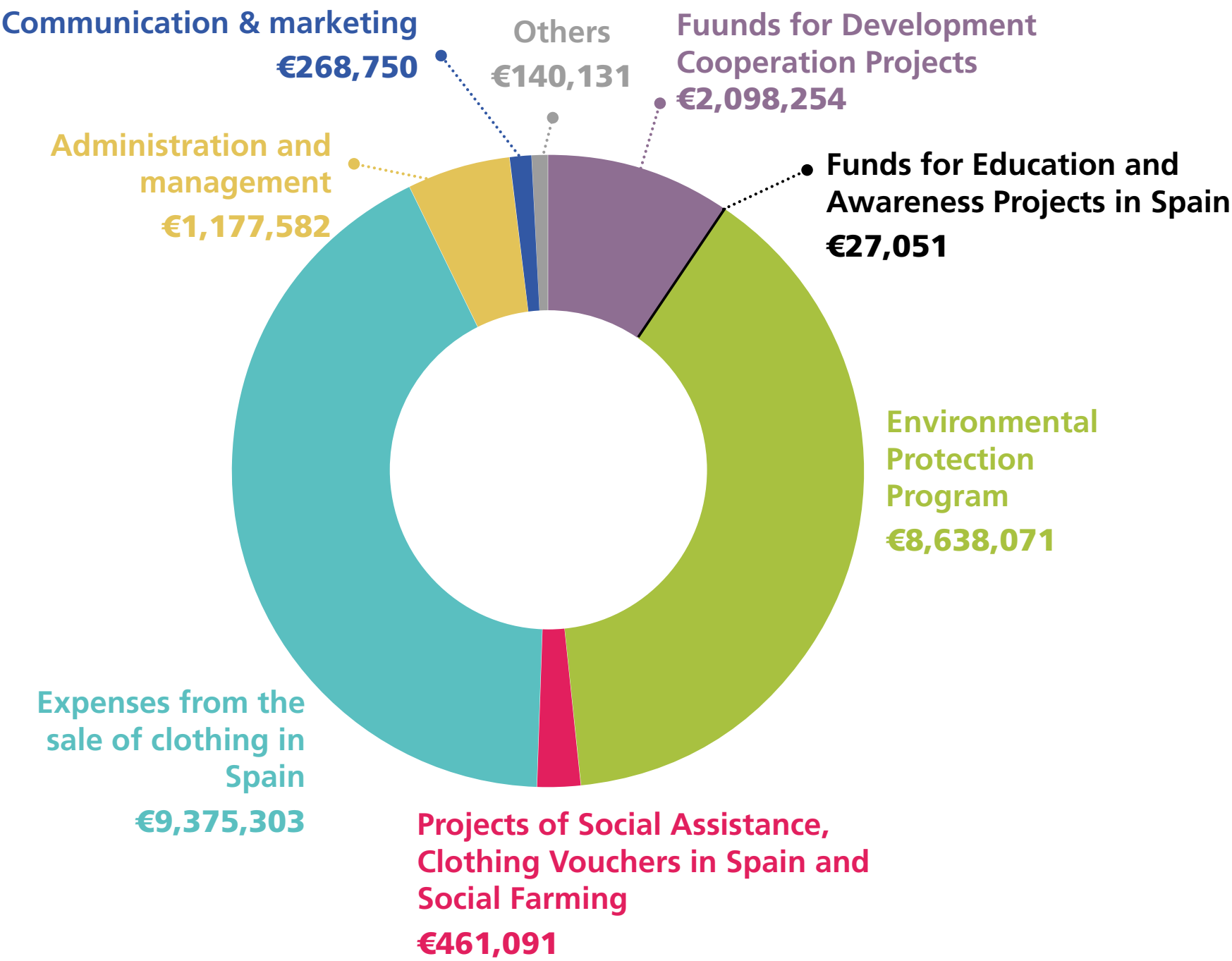
PEOPLE



INCOME\*



EXPENDITURE



*\*The annual accounts of the Foundation in 2017 have been audited by Moore Stephens Addveris Auditores y Consultores S.L.P. See full accounts at [humana-spain.org](http://humana-spain.org)*

# ENVIROMENTAL PROTECTION

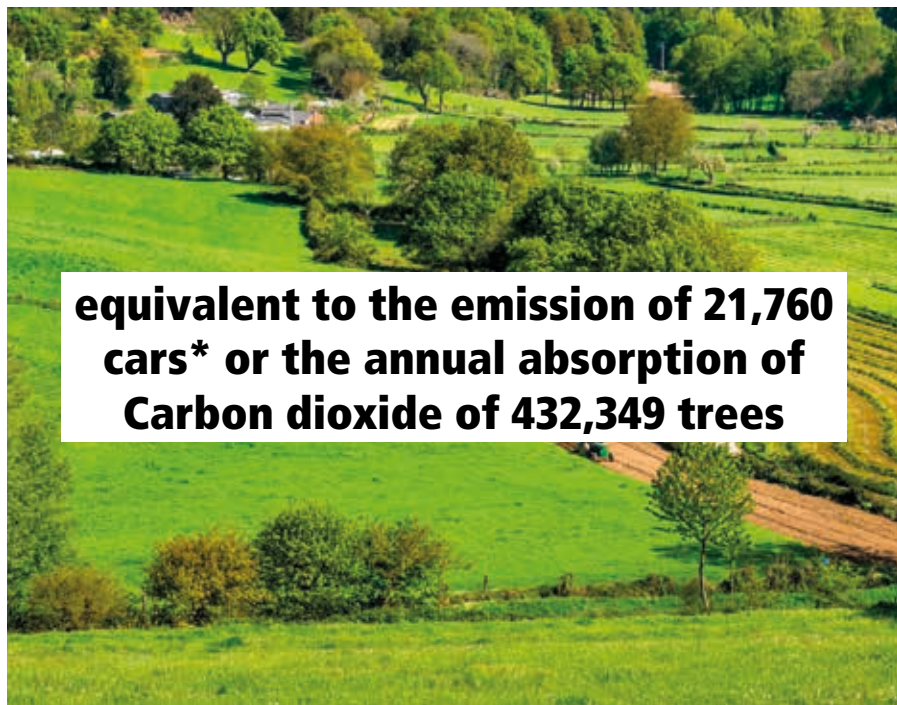
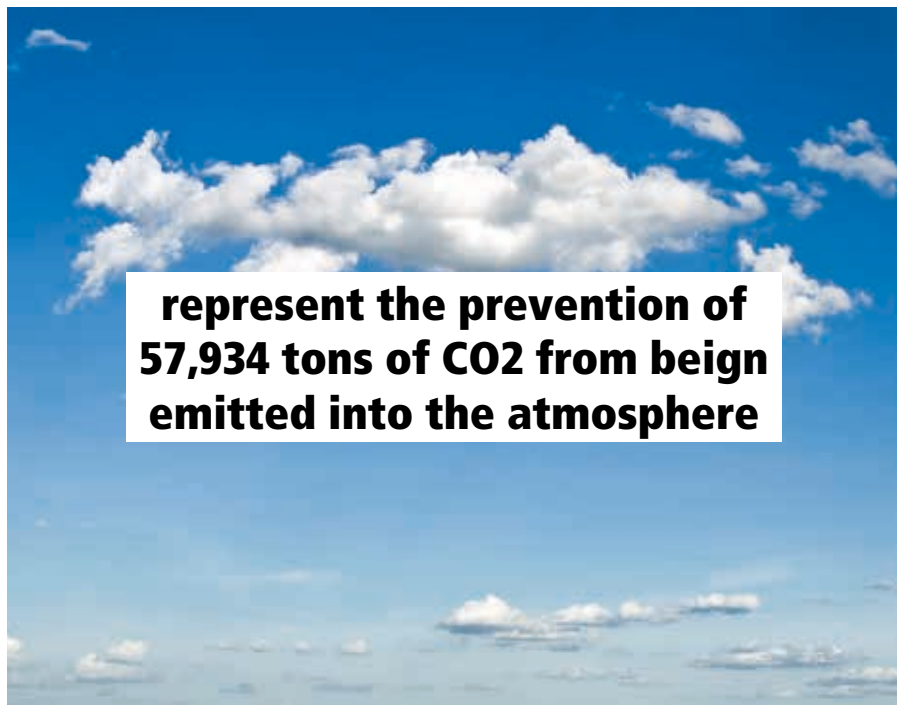
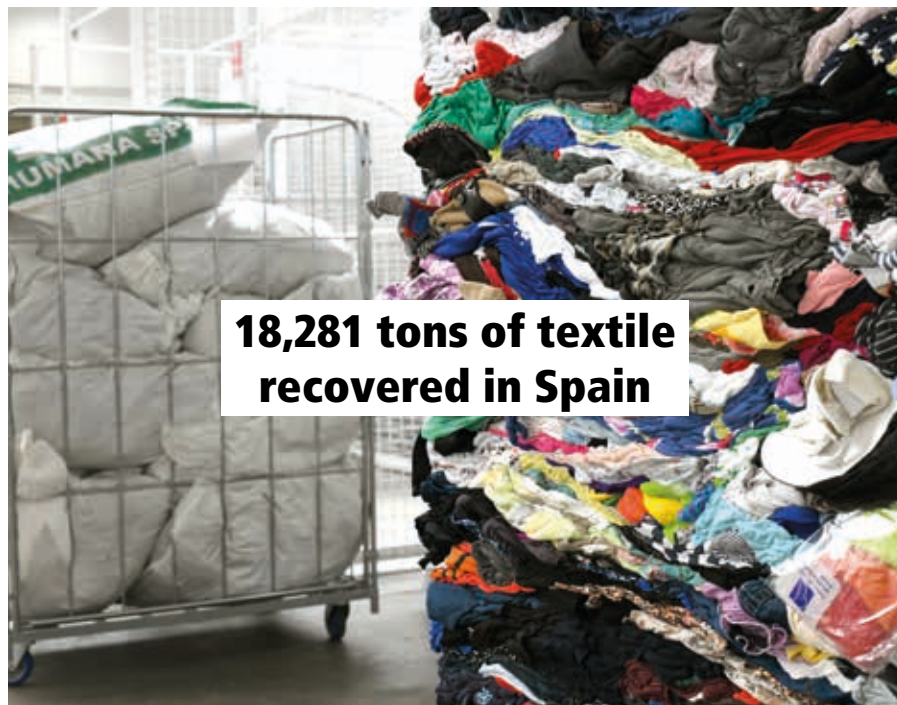


## Circular Economy

The preparation for reuse and recycling of textile fibers and energy recovery from clothing that cannot be exploited are the main characteristics that make it possible to apply a circular economy model to the management of used textiles.

The Foundation focuses its efforts on reuse because **the most sustainable garment is the one already manufactured**. And it has been doing this since 1987, placing the management of used clothing at the forefront of **circular economy**.

Reducing emissions to mitigate climate change



Each kilo of clothing that is reused and not incinerated or buried in a landfill prevents the emission of 3,169 kg of CO<sub>2</sub>, according to data from the **European Commission**.

\* that circulate an average of 15,000 km per year.





## From waste to resource: recovery, the first step

The collaboration of **2,000 municipalities and public and private entities** makes a network of **5,200 bins** possible, for the selective collection of textile waste. In 2017 more than **2 million donors** deposited **18,200 tons of clothing and shoes**, 1.6% more than in 2016.

## Benchmark in Preparation for Reuse

Humana is specialized in the preparation for the reuse of textiles, with the aim of achieving **maximum use of collected textiles**, which when properly managed, becomes a **resource** of inestimable value.





# SUSTAINABLE FASHION. STORES



The Foundation's chain of stores has been consolidated as a powerful platform to promote waste prevention, a model of conscious consumption and a way to acquire fashion at very competitive prices.

**1,595,018 customers in 2017, bought 4,421,926 garments.  
2,871,637 of these during sales periods, with a price  
between €1 and €5, or with discounts of 40-50%.**

This completes another of the Foundation's social functions: the sale of quality garments at low prices.



# COOPERATION FOR DEVELOPMENT



**€2,098,254**  
for cooperation programs

## Multisector and sustainable development

The Foundation and the rest of organizations in the **Federation Humana to People to People** operate with a philosophy that combines two fundamental elements: shoulder to shoulder effort with the communities involved, and a multidisciplinary approach, by influencing several key sectors of human development.

In our opinion, the goals and challenges posed by the **Sustainable Development Goals** and the **2030 Agenda** always appear.



**1 Education**  
Total funds allocated in 2017: **536,203€**  
Actions developed: : **30**  
People involved: **2,769**

**2 Agriculture and rural development**  
Total funds allocated in 2017: **158,512€**  
Actions developed: **8**  
People involved: **3,099**

**3 Community development**  
Total funds allocated in 2017: **281,314€**  
Actions developed: **16**  
People involved: **34,359**

**4 Health**  
Total funds allocated in 2017: **163,355€**  
Actions developed: **3**  
People involved: **52,139**

**5 Renewable energy and energy efficiency**  
Total funds allocated in 2017: **12,919€**  
Actions developed: **1**  
People involved: **230**

**6 Assistance and emergency**  
Total funds allocated in 2017: **13,124€**  
Actions developed: **1**  
People involved: **280**

**7 Institutional Strengthening**  
Total funds allocated in 2017: **128,445€**  
Actions developed: **2**  
People involved: **30**

**8 Assistance and technical support**  
Total funds allocated in 2017: **804,382€**



# OUR PROJECTS WORLDWIDE

## EDUCATION

Angola  
China  
Guinea-Bissau  
India  
Mozambique  
Zambia  
Zimbabwe

## AGRICULTURE AND RURAL DEVELOPMENT

Angola  
Brazil  
China  
Democratic Republic of the Congo  
Ecuador  
Lao  
Mozambique  
Zambia

## COMMUNITY DEVELOPMENT

Belize  
Brazil  
China  
Ecuador  
Guinea-Bissau  
Lao  
Mozambique  
Zambia

## HEALTH

China  
Ethiopia  
Guinea-Bissau  
Mozambique

## RENEWABLE ENERGY AND ENERGY EFFICIENCY

Guinea-Bissau

## ASSISTANCE AND EMERGENCY

Angola

## INSTITUTIONAL STRENGTHENING

Democratic Republic of the Congo  
Guinea-Bissau

## ASSISTANCE AND TECHNICAL SUPPORT

All countries

## ENVIRONMENTAL PROTECTION

Spain

## LOCAL SUPPORT

Spain

## SOCIAL FARMING

Spain

## AWARENESS

Spain

Ecuador

Brazil

Spain

Guinea-Bissau

Ethiopia

DR Congo

Angola

Zimbabwe

Zambia

Mozambique




India


Lao

China



# 2017 PROJECTS

COOPERATION FOR DEVELOPMENT					
COUNTRY	FIELD	EXTERNAL FINANCIER	EXTERNAL FINANCIER CONTRIBUTION (€)	OWN CONTRIBUTION (€)	TOTAL (€)
Angola	Education		-	144,063	144,063
	Agriculture and rural development	 EU	13,627	26,322	39,950
	Assistance and emergency		-	13,125	13,125
Belize	Community development		-	38,002	38,002
Brazil	Agriculture and rural development		-	21,620	21,620
	Community development		-	21,620	21,620
China	Education		-	83,885	83,885
	Agriculture and rural development		-	11,242	11,242
	Community development		-	5,189	5,189
	Health		-	3,459	3,459
Democratic Republic of the Congo	Agriculture and rural development		-	2,593	2,593
	Institutional strengthening		-	21,620	21,620
Ecuador	Agriculture and rural development		-	21,620	21,620
	Community development		-	21,620	21,620
Etiopia	Health		-	29,275	29,275
Guinea-Bissau	Education		-	19,370	19,370
	Community development		-	9,589	9,589
	Health		-	32,036	32,036
	Renewable energy and efficiency energy	 EU	3,750	9,169	12,919
	Institutional strengthening		-	106,826	106,826
India	Education		-	112,423	112,423
Lao	Agriculture and rural development	 EU	4,845	-	4,845
	Community development		-	35,767	35,767

COOPERATION FOR DEVELOPMENT					
COUNTRY	FIELD	EXTERNAL FINANCIER	EXTERNAL FINANCIER CONTRIBUTION (€)	OWN CONTRIBUTION (€)	TOTAL (€)
Mozambique	Education		-	98,328	98,328
	Agriculture and rural development	 AECID	1,613	43,981	45,594
	Community development		-	6,022	6,022
	Health		-	98,584	98,584
Zambia	Education		-	34,894	34,894
	Agriculture and rural development		-	11,048	11,048
	Community development	Individual donors in Spain and companies	5,064	138,441	143,505
Zimbabwe	Education		-	43,239	43,239
All countries	Assistance and technical support		-	804,382	804,382
				TOTAL	2,098,254

ENVIRONMENTAL PROTECTION			
COUNTRY	FIELD	OWN CONTRI-BUTION (€)	TOTAL (€)
Spain	Collection and preparation for reuse	8,638,071	8,638,071

AWARENESS			
COUNTRY	FIELD	OWN CONTRI-BUTION (€)	TOTAL (€)
Spain	Tejidos Educativos Program	27,051	27,051

LOCAL SUPPORT				
COUNTRY	FIELD	Region	OWN CONTRI-BUTION (€)	TOTAL (€)
Spain	Support to local entities	Spain	184,333	184,333
	Agriculture Program with social purpose (3C)	Andalusia, Catalonia and Madrid	213,028	213,028
	Bonos de Ayuda	Andalusia, Catalonia and Madrid	61.620	61,620
			TOTAL	458,981



# LOCAL SUPPORT



€458,981  
for Local support initiatives

## Local support, the closest cooperation

Each year the Foundation strengthens its **Local Support Program**, allocating more resources to social agriculture, environmental protection or support to other social entities, such as food banks. Together with our collaborators, investing funds generated through textile management in local citizenship.

## 3C Cultivating Climate and Community

Humana works for the progress of communities through support for people, commitment to the environment, the fight against the effects of climate change, social responsibility, and sustainability. Thanks to Cultivating Climate and Community program we combine these goals in a specific **program of social and urban agriculture**.

10 operational urban gardens	215 training workshops given
399 people involved	1,845 hours of training
7,470 m² of land cultivated	465 people involved in previous years
37,927 kg of vegetables produced	100 certified activists
€92,162 of equivalent economic value	3C cultivating climate and community



## Collaborations

Recovery of used clothes provides for implementation of initiatives with direct and **positive impacts** on residents in the communities where we work, thanks to the collaboration of local councils and businesses.



## Clothing Voucher Program

Last year **more than 2,000 people in vulnerable situations** had the opportunity to purchase secondhand clothes free of charge in our stores through the Clothing Voucher program.

Last year we distributed, among a total of 93 public and private entities, **2,054 vouchers** with a total value of 61,620 euros.





# AWARENESS



## Influencing awareness

Influence in education and the values of citizenship as a whole, and in those of children in particular, is key to fostering sustainable development. For this reason, the Foundation complements its work in Spain with the **“Tejidos Educativos” Program**.

The actions developed within the **Awareness Program** and their impacts include:

## Formal and non-formal workshops

Public and private collaborators: **98**

Workshops carried out: **134**

Children participating: **5,681**

Adults involved: **1,077**

## Roving exhibitions

Exhibitions promoted: **49**

Audience: **2,570**

## Visits to the Preparation for Reuse Warehouses

Organized visits: **9**

Participants: **120**

**€27,051**  
for awareness



# HUMANA INTEGRA



Aware of our commitment to our communities, in 2017 we began **Humana Integra (HI)**, an initiative dedicated to workforce integration.

**HI** is a tool to contribute to our work against poverty and exclusion in Spain, by connecting those who most need it with opportunities for work and professional growth. It aims to be a bridge for people facing obstacles to entering the workforce with businesses that can provide opportunities in the emerging green economy

For more information, see [humanaintegra.com](https://humanaintegra.com)







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a crear un mundo  
más sostenible

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**PROHIBIDO FIJAR  
CARTELES**

Responsable la empresa anunciadora



**HUMANA**

Fundación Pueblo para Pueblo

**¿QUÉ HACEMOS  
CON LA ROPA?**



Tiendas  
Humana

Reciclaje

Verdaderos

de la Protección del Medio Ambiente

**ENVIRONMENT, SUSTAINABLE FASHION AND  
DEVELOPMENT COOPERATION SINCE 1987**

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